

Jonathan R. Tietz

6325 Montana ave
New Port Richey, FL 34653

727.753.9897
jrtietz@gmail.com

EDUCATION	University of Florida, Gainesville Master of Art in Digital Sciences from the Digital Worlds Institute, May 2012	
	University of Florida, Gainesville Bachelor of Art in Telecommunications Production, May 2010 Concentration: Music Performance and Theory	
PROFICIENT IN	› Adobe Premiere Pro › Final Cut Pro › Adobe After Effects › Adobe Photoshop › HTML/CSS › Maya › Others	
CAREER RELATED EXPERIENCE	PINZ & NEEDLZ, INC., Ybor City, FL	June 2012-Present
	Editor Editor/videographer for a pilot web TV series about tattoo culture in the Tampa Bay area.	
	• Planning and executing multi-camera shoots on location around Tampa in coordination with team members • Maintained and acquired equipment required as the production grew in budget and scale • Drove the creation of a social media campaign and currently managing social media content production • Personally edited one full length episode and five short vignettes approved for publication • Produced motion graphics and acquired video and audio licenses for editing materials	
	TRACK PHI PRODUCTIONS, Gainesville, FL	June 2010-Present
	Director Launched my own business providing videography, photography, and marketing services.	
	• Development and consulting for twenty clients across the state of Florida • Managed the production of multimedia packages customized to client specifications and needs • Grew the business from a sole focus on videography into graphic video production, animation, and high quality photography • Produced twelve medium-budget productions	
	DIGIAL WORLDS INSTITUTE – University of Florida, Gainesville, Florida	August 2010 - May 2012
	Editor (Graduate Assistant) Lead a production team in the creation of designated multimedia materials	
	• Edited video and audio segments to client specifications • Influenced creative and technical policies within the program • Participated in research projects including National Science Foundation funded Gaming Against Plagiarism • Oversaw a shift in office technology from NTSC Standard Definition to P2 High Definition workflows	
	TIETZ WEB PRODUCTIONS, Gainesville, FL	June 2007 - March 2012
	Owner Capitalized on my passion for the video game industry to launch four websites targeting a specific demographic male 19-24. As a result developed contacts within the industry, and a proficiency in web-based marketing.	
	• Content development including news reports, contests, and promotional material • Domain and hosting maintenance • Leveraged contacts with Blizzard fansites to create ORGNetwork.com resulting in increased	

Search Engine Optimization, expanding market potential, and creating a combined advertising network that boosted revenue by 150% in its first six months

- Created and administered StarCraft2Forum.org (5,000 unique visitors daily)
 - Awarded Blizzard Official Fansite status
 - Invited to attend Blizzard Entertainment exclusive events as press:
 - Paris 2008 – Blizzard Worldwide Invitational
 - Los Angeles 2008-11 – BlizzCon 2008-2011
- Produced BlizzLive.com, a cooperative live-event coverage venture for BlizzCon 2009
- Created Left4DeadForum.org as a marketing tool based on Valve's *Left 4 Dead* series.
 - Sold the domain and site content in 2010 for an investment return

DAKTRONICS, INC., Gainesville, FL

October 2009 – February 2011

Production Assistant

- Setup and maintenance of cameras, wiring, and crew
- Live production of sporting events for the University of Florida Athletic Association
- Operation of a standard definition shoulder-mounted camera
- Received training in production techniques and operation of software including Venus

Transcriptionist

Responsible for accurately and efficiently transcribing corporate legal documents for both private and public firms.

- Ubiquis Reporting, New York, New York April 2008 – June 2009
- University Transcription Services, Gainesville, Florida August 2006 – October 2007

INDEPENDENT FLORIDA ALLIGATOR, Gainesville, FL

Spring Semester 2007

Editorial Board Member

- Contributed to a weekly article regarding community events
- Representation of student opinions regarding campus issues

**NOTABLE
COURSES**

Theatrical Lighting Design
Advanced Camera and Lighting Techniques
After Effects Techniques
Game Theory and Development
Audio Production and Design
Operating Systems
Interaction Design

HONORS

Florida Academic Scholars (4 years)
University of Florida Friends of Music Scholar (3 years)
Blizzard Entertainment Affiliated Webmaster